GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:3494
ANSWERED ON:23.12.2008
AAHAR EXHIBITION
Maadam Shri Vikrambhai Arjanbhai

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government proposes to organise Aahar exhibition in the country including Gujarat; and

(b) if so, the details thereof including the expenditure likely to be incurred thereon, State- wise?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI JAIRAM RAMESH)

(a) ITPO organises Aahar in Pragati Maidan, New Delhi during March every year. During 2009, ITPO proposes to organise Aahar in Chennai and Shillong. No proposal has been received from Ministry of Food Processing Industries or from the State Government to organise Aahar- Exhibition in Gujarat. Exhibitions/Fairs such as Aahar are organised by ITPO keeping in view the commercial viability and support from the Union Ministry/ agency & State Government concerned.

(b) The Aahar-Chennai will be organised during 2009 in Chennai Trade Centre, Chennai for which the budgeted expenditure would be about 80-85 lakhs. For Aahar-Shillong the venue is yet to be finalised and as such likely expenditure at this stage can not be indicated. Aahar − the International Food Fair, New Delhi which is 24th edition will be held in Pragati Maidan Hall Nos. 7 to 12A and 18 covering gross area of about 30,000 square metres from March 7-10, 2009. There would be over 400 participants. The likely expenditure is Rs.187 Lakhs.